## IV. AMENDMENTS TO THE CLAIMS

1. (CURRENTLY AMENDED) A lottery system utilizing an electronic mail, comprising:

means for uniquely allocating an electronic mail address to each of participants;

means for sending an a first electronic mail to each of said participants, in which a unique

access key the electronic mail address is affixed as a unique access key to each one of a plurality of

specified said participants;

means for selecting recognizing one of a plurality of applications an application for a lottery from each of said participants on the basis of said unique access key received by receiving a second electronic mail sent back to said electronic mail address from each of said participants; and means for notifying each one of said plurality of participants who sent back the second electronic mail to the electronic mail address of their the result of said lottery.

- (CURRENTLY AMENDED) The lottery system according to claim 1, wherein the result of said lottery is obtained by a drawing performed when the user participant applies for said lottery.
- (CURRENTLY AMENDED) The lottery system according to claim 1, wherein the result of said lottery is previously decided before said electronic mail is sent.
- 4. (CURRENTLY AMENDED) The lottery system according to claim 1, wherein a discrimination recognition of the application participant for said lottery is performed by use of said access key and with a destination said electronic mail address of said electronic mail each of said participants.
  - 5. (CANCELED)
  - 6. (CURRENTLY AMENDED) The lottery system according to elaim 5 claim 1, wherein the notifying means notifies the result of said lottery is performed by notifying to

each of the participants, by sending a third electronic mail in which a URL of a page informing of the result and an access keyword, are affixed, using an electronic mail to each of the participants.

- 7. (CANCELLED)
- 8. (CURRENTLY AMENDED) The lottery system according to claim 7 8, wherein the URL of the page informing of said result is separated into one for a win of a prize and the other for a failure in winning the prize.
- 9. (CURRENTLY AMENDED) The lottery system according to claim 7 6, wherein by entering said access keyword and an mail address to which said access keyword is sent into the page informing of said result, a the page for the win of the prize and a the page of the failure in winning the prize can be accessed.
- 10. (CURRENTLY AMENDED) The A lottery system according to claim 1, utilizing an electronic mail, comprising:

means for uniquely allocating a keyword to be entered in a page of a URL, to each of participants;

means for sending an electronic mail in which wherein said access key is a the keyword either in a URL of page for application or in a specified URL is affixed as a unique access key, to each of the participants;

means for recognizing an application from each of said participants when said participant accesses the page of said URL; and , said user can access a URL informing the result of the lottery means for notifying each of said participants of the result of the lottery.

- 11. (CURRENTLY AMENDED) The lottery system according to claim 10, wherein the keyword is a destination mail address of said electronic mail, which is entered in said URL, is used for discrimination.
  - 12. (CURRENTLY AMENDED) The lottery system according to claim 1,

wherein data of said user participants who applied for the lottery is collected and stored.

- 13. (PREVIOUSLY PRESENTED) A lottery system according to claim 1, wherein said lottery system is entirely incorporated into a computer system.
  - 14. (CANCELED)
  - 15. (CANCELED)
- 16. (NEW) A method for conducting a lottery, comprising the steps of: allocating uniquely an electronic mail address to each of participants; sending by a host a first electronic mail in which an electronic mail address is affixed as a unique access key to each one of a plurality of specified participants;

recognizing said specified participants for a lottery by receiving a second electronic mail sent back to said electronic mail address from each of said participants;

conducting said lottery; and

notifying each one of the participants who sent back the second electronic mail of their result of said lottery.

17. (NEW) A lottery system utilizing an electronic mail, comprising: means for uniquely allocating a URL to each of participants;

means for sending an electronic mail in which the URL is affixed as a unique access key to each of the participants;

means for recognizing an application from each of the participants when the participant accesses a page of the URL; and

means for notifying each of said participants of the result of said lottery.